

# WORDPRESS WEB DESIGNER & DEVELOPER

JOB DESCRIPTION #1403

*Welcome to the new generation of digital marketing agencies!*

CMA is a Seattle-based digital marketing agency producing compelling web experiences, deep search/social engagement, integrated branding, and immersive video storytelling, all amplified with digital and traditional media exposure. We're a friendly, tight-knit, hard-working team of passionate professionals, providing leading edge digital marketing services since 2001.

As a leading Seattle ad agency, we separate ourselves from big guys by taking a very personal approach with our clients and our team members. When it comes to success, we're in this together!



CMA is looking for a rockstar Wordpress Designer/Developer for a full-time, Seattle-based position to work with management and team members on research, strategy, design, and development of web marketing programs. These programs would revolve around Wordpress CMS design/development duties, plus related search and social program collaboration, with a strong focus on responsive, mobile-optimized Wordpress theme design and development.

## ESSENTIAL DUTIES AND RESPONSIBILITIES

- Deep collaboration on Wordpress design/development projects with management, team members, clients, and vendors.
- Conducts Wordpress design/development research and performs discovery analyses for new client projects, including content reviews and wireframing.
- Creates Wordpress design/development strategies based on research.
- Designs responsive, mobile-first Wordpress concepts based on strategy.
- Implements Wordpress websites from design concepts.
- Performs maintenance and support for Wordpress websites.
- Implements and assess SEO best practices.
- Communicate with clients and project managers in regards to bugs and updates.
- Stay up-to-date with new web technologies.

## TECHNICAL REQUIREMENTS

- 4+ years experience designing and developing Wordpress websites and other PHP-based CMS frameworks.
- Experience with responsive design/dev practices for mobile and desktop.
- Front-end Development experience (HTML5, CSS, Javascript).
- Solid understanding of PHP is preferred.
- Experience with gathering data via APIs, knowledge of JSON, XML, MySQL preferred.
- Experience with web analytics reporting tools (Google Analytics, Moz, GWT, etc).
- Advanced knowledge of HTML, CSS, PHP, and MySQL.
- Experience with Dreamweaver and Photoshop required.

## QUALIFICATIONS

To perform this job successfully, a candidate must be able to perform each essential duty satisfactorily. The technical requirements listed above are representative of the knowledge, skill, and/or ability required.

## EDUCATION & EXPERIENCE

Four-year college or university program certificate; or 2+ years related experience and/or training; or equivalent combination of education and experience.

## COMPENSTAION & BENEFITS

CMA offers competitive compensation based on experience. Health, wellness and transportation benefits are provided for all employees.

## LANGUAGE SKILLS

Ability to read, analyze, and interpret general business information, professional journals, technical procedures, or governmental regulations. Ability to write reports, business correspondence, and procedure manuals. Ability to effectively present information and respond to questions from groups of managers, clients, customers, and the general public.

### REASONING ABILITY

Ability to define problems, collect data, establish facts, and draw valid conclusions. Ability to interpret an extensive variety of technical instructions in mathematical or diagram form and deal with several abstract and concrete variables.

### PHYSICAL DEMANDS

While performing the duties of this job, the employee is regularly required to sit and talk or hear. The employee frequently is required to use hands to finger, handle, or feel. The employee is occasionally required to stand, walk, and reach with hands and arms. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

### WORK ENVIRONMENT

The noise level in the work environment is moderate due to the open and proximate nature of team members. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.